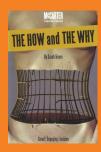
### **Praise for PiP**



'It's fantastic for everyone to see the books on sale in the lobby. It makes the event of seeing a new play more immediate and celebratory."

— Theresa Rebeck, playwright, The Novelist and O Beautiful



'Like any larger theater, we always get letters from our patrons, responding to our productions — now those letters sometimes include page numbers!"

— Adam Immerwahr, associate producer, McCarter Theater

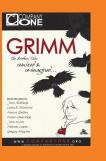


"The finished product was first-rate... the finished script was correct, attractively packaged and ready for the opening."

 Michael Vigilant, Author of Bear Country at Alabama Shakespeare Festival and C.O.O. of the festival









## Theaters and Playwrights already using PiP include:

#### Theaters:

Center Theatre Group
Circle in the Square
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Playwrights Horizons
Roundabout Theater Co.
Shakespeare Theatre Co.
Studio Theater

University of Delaware Rep

#### Playwrights:

Amy Herzog
Annie Baker
Bruce Norris
Christopher Durang
David Ives
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Joshua Harmon
Julia Cho
Kirsten Greenidge
Lucas Hnath
Sarah Ruhl
Theresa Rebeck

## Start your PiP today.



For more information, e-mail Marisa at: marisa@smithandkraus.com 877.668.8680

# Does your Production end when the final curtain comes down?

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## What is a PiP?

A PiP is a perfect bound paperback book. It contains the production script, essays from the creative team, cast and crew information, reviews, and photos.

A show is a moment in time.

A PiP is forever.

"Every playwright sits up o'nights dreaming about the perfect published edition of a play... Well, I needn't dream any longer.

## Smith & Kraus' Productions in Print series is IT."

— David Ives, The Liar, Shakespeare Theatre in Washington, DC

## The lobby of Playwrights Horizons

